

JULY 2009

Healthcare Pilot E-Learning Licensing Program to Offer 1,000 Certificates

Enhancing skills and keeping pace with mandatory update training are key to retain and develop employees in the healthcare industry. North Jersey Partners is supporting this effort through a pilot E-learning Licensing Program in conjunction with MEDCOM and Essex County College (ECC). MEDCOM will provide the array of courses and ECC will offer the certification.

Interested students from ECC as well as referrals from the North Jersey Partners' Workforce Investment Boards/One-Stop Consortium will be offered this free training. A Basic Certificate will include 10 distance learning courses, while an Advanced Certificate will consist of 40 distance learning courses. Courses include medical billing, administration, medical coding, etc.

The goal of this training initiative is to:

- a. Improve and increase healthcare employee retention;
- b. Enhance skills for new and existing employees; and
- c. Outline a clear road map for students and employees to achieve career advancement, promotions or wage increases.

Health Service Site Administrator, Robert Spellman, stated, "We are also looking for this program to be rolled out statewide, if it proves to work successfully. We are combining courses and creating certificate programs that are recognized by ECC and developing a new paradigm in the way healthcare staff and professionals are trained."

For more information on this pilot program, contact Robert Spellman at (973) 829-8400, ext. 229 or rsPELLMAN@co.morris.nj.us.

North Jersey Partners Supports UCC's TLD Academy

Union County College's Division of Economic Development and Continuing Education, supported by North Jersey Partners, is in the process of creating a Transportation, Logistics, and Distribution (TLD) Academy to serve as a hub for the dissemination of information, instruction, and other related services for this market sector.

The TLD Academy will provide a curricula and Train-the-Trainer services to adult education and workforce development providers in the region as well as provide training to job seekers and incumbent workers to develop their awareness of and expertise in selected TLD occupations. More information on the TLD Academy will be available on the [North Jersey Partners](http://www.northjerseypartners.org) web site in August.

North Jersey: Becoming a Lifelong Learning Region - Conference Scheduled for December 3 at NJIT

Companies aspire to be lifelong learning organizations to keep employees well-trained, engaged, and motivated. However, most companies often do not know how to begin the process. The *Building a Lifelong Learning Organization: Best Practices from the Frontline* conference will present participants with a toolkit of best practices and real world examples to get them started.

CEO of Hatch Mott, Nicholas DeNichilo, an implementer and advocate of lifelong learning, will be the keynote speaker. Jeanne Meister, author of *New Learning Playbook*, consultant, and expert in the field, will be the moderator. The half-day conference will be held on Thursday, December 3 at the New Jersey Institute of Technology in Newark, NJ.

For registration information, please contact Gwen Scantling at (973) 596- 3063 or scantlin@adm.njit.edu.

Getting Ready to Train-the-Trainers

The *Careers in Retail* workshop was successfully piloted in mid-June and will now begin to Train-the-Trainers. Each community college in the North Jersey Partners eight-county region will have the opportunity to have their instructors trained in mid-August. For additional information or questions, please contact Eileen Mallor, Union County College, at (908) 709-7678 or mallor@ucc.edu.

Free Job Training Program Up and Running at WPU

The free *Comprehensive Job Training Program (CJT)* is underway at William Paterson University (WPU). The program, sponsored by [North Jersey Partners](#), offers seven career tracks, 10 certificate programs, and 18 individual courses designed to prepare unemployed participants for new careers and to assist those seeking career advancement to achieve their goals. The seven career tracks include: a medical assistant program; medical billing and coding; QuickBooks; office management skills; Web design; digital graphics; and supervision, management and leadership.

The CJT provides job training for up to 200 participants who have a high school diploma, and have either worked or lived in the eight [North Jersey Partners'](#) counties: Bergen, Essex, Hudson, Morris, Passaic, Sussex, Union and Warren. The training is free to all participants who qualify. Open Houses are held every Wednesday at 1600 Valley Road, Wayne, NJ. For more information on the CJT, please contact Colleen or MaryAnn at (973) 720-3698.

Master Plan for Entertainment, Arts, and Retail On Track

A final strategic plan to promote and implement short and long term priorities for the Entertainment, Arts, and Retail sector in northern New Jersey will be presented to industry stakeholders and the advisory board in September. Both groups met in July to review the preliminary planning strategies. Economics Research Associates (ERA), the consulting team leading this initiative, also presented the results of the Strengths, Weaknesses, Opportunities, and Threats (SWOT) Analysis.