

HOW CAN WNJPIN HELP YOU?

Productive and effective employees are critical resources for a small business. The Workforce New Jersey Public Information Network (www.wnjp.in.com) is the place to go if you want to hire employees, develop your current employees, or need information on workforce programs.

Hiring and retaining the right employee is key to the success of any business, regardless of size. The information available at WNJPIN can assist you in finding training grants and resources to recruit skilled candidates as well as train new and current employees. This Web site also explains the insurance, wage, and safety obligations that you, as an employer, need to know.

WHAT TYPE OF INFORMATION DOES THE NJLWD PROVIDE?

The New Jersey Department of Labor and Workforce Development (<http://lwd.dol.state.nj.us>) is dedicated to promoting economic growth, job creation, and providing crucial services to the workers and employers of the State. The Workforce Investments Boards (WIBs) work to continually develop New Jersey's world-class workforce through the statewide One-Stop Career Center system. In addition, the Business Resource Centers (BRCs) provide data and analysis about the State's labor market and demographic information. This information is invaluable to potential entrepreneurs and small business owners.

WHAT ASSISTANCE DOES THE NJ COMMISSION ON SCIENCE AND TECHNOLOGY PROVIDE?

The NJ Commission on Science and Technology is responsible for the development and oversight

of policies and programs promoting science and technology research and entrepreneurship in New Jersey. The Commission funds projects focused on New Jersey priorities including life sciences, nanotechnology, alternative energy, telecommunications, and computational methods. For more information about programs and funding go to <http://www.state.nj.us/scitech/about>.

ARE BUSINESS INCUBATORS RIGHT FOR YOU?

Business incubators nurture the development of entrepreneurial companies to help them survive and grow during the start-up period. The goals of an incubator program are to create jobs, enhance a community's entrepreneurial climate, retain businesses, build or accelerate growth in a local industry, and diversify local economies.

The New Jersey Business Incubation Network (NJBIN) is the Garden State's collaborative community of business experts and resource facilities dedicated to enhancing the commercial success of early stage entrepreneurial companies and growing higher paying jobs. You can find out more information about NJBIN by visiting <http://www.njbin.org>.

TAKING ADVANTAGE OF NEW JERSEY

New Jersey offers a host of services and programs to help your business succeed from customized training programs to financing. Moreover, you can take advantage of a highly skilled, well-educated, diverse workforce while choosing from an array of industries. If you are ready to get started, New Jersey is ready to help you succeed.

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**ENTREPRENEURSHIP
SEIZE THE OPPORTUNITY**

Resource Guide #3

WHY NEW JERSEY?



New Jersey is the right place for you whether you are starting a new business or own an established business that is growing. The Garden State is committed to assisting businesses and providing support to entrepreneurs. From business education to financial programs to relocation solutions, New Jersey offers a wide range of support services designed specifically for small and mid-sized businesses to help them grow and prosper.

WHY NEW JERSEY?*

- Because NJ has the third largest port complex in the United States and two international airports giving you access to the world.
- Because NJ ranks fourth in venture capital investment.
- Because NJ has five Foreign Trade Zones.
- Because NJ ranks fifth for college attainment.
- Because NJ ranks sixth among all U.S. states in foreign direct investment.
- Because, if NJ was a country, it would boast the eighteenth largest economy in the world.
- Because of NJ's location, diverse range of industries, highly skilled workforce, and quality of life.

*Facts about NJ sourced from the State of New Jersey *Taking Care of Business* portal (<http://www.state.nj.us/njbusiness>).

WHERE DO YOU BEGIN?

The New Jersey *Taking Care of Business* portal (<http://www.state.nj.us/njbusiness>) provides useful information on selecting a type of business, naming a business, and registering with the State of New Jersey. You can also access information on permits and licensing, financing and incentives, and business opportunities.

Clicking on “Starting a Business” takes the prospective entrepreneur through a checklist of what is necessary to begin the journey of starting a business. Moreover, registration, responsibilities, and basic types of businesses are explained.

HOW DO YOU REGISTER A BUSINESS?

The “Business Registration and Information” tab on the New Jersey *Taking Care of Business* portal provides you with the step-by-step guidelines and forms you need to complete to register and maintain your business. In addition to the registration and filing information, you can access public records, reporting, and certification services.

WHAT TYPES OF FINANCING AND INCENTIVES ARE AVAILABLE?

New Jersey is committed to investing in businesses to enhance local and state economies. From loans to incentive programs, New Jersey offers customized packages to meet the needs of businesses of all sizes. To learn more about the programs offered or to explore financial options for your business, call 866-534-7789.



HOW CAN THE NJEDA ASSIST IN FINANCING?

The New Jersey Economic Development Authority (www.njeda.com) offers a variety of programs and services to retain and grow businesses through access to capital, loans, loan guarantees, venture capital, and business and tax incentives. Moreover, the NJEDA offers real estate development assistance and state-of-the-art technology facilities. These services are provided with the goal of renewing communities and promoting New Jersey's strategic advantages to attract businesses and ensure they remain in the Garden State.

WHAT IS THE NEW JERSEY SMALL BUSINESS SET-ASIDE PROGRAM?

The NJ Small Business Set-Aside Program was established to award 25 percent of state contracts and purchase order dollars to small businesses. If you meet the eligibility requirements, you can register your business with the State of New Jersey and be added to the list of qualified vendors. You can find out more about the Set-Aside program by clicking on the “Small & Medium Businesses” tab on the New Jersey *Taking Care of Business* portal.

