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For Immediate Release

CAREER GUIDANCE JUST A CLICK AWAY FOR NORTH JERSEY STUDENTS

New public/private Web site brings career exploration tools under one roof

NEWARK, NEW JERSEY—May 7, 2010—North Jersey high school students considering their options after graduation can now find a powerful new gateway to career exploration Internet tools—just a click away.

The new Web site, **NJ CAREERDOOR.COM**, was launched by North Jersey Partners, a regional partnership of public, private, and government organizations promoting skilled workforce development and economic growth in North Jersey.

According to Kathy M. Weaver, vice president of programs at Newark Alliance, North Jersey Partners' managing organization, NJCareerDoor.com is designed to increase student awareness and use of web-based-career resources.

“The more youth understand the educational background and skills required in the 21st century workplace, the better their chances of succeeding in a rewarding career,” Weaver said.

Web resources available through NJCareerDoor.com include:

- **NJCan.com:** The New Jersey Career Assistance Navigator provides an in-depth system that matches the user to potential professional career suggestions based upon who they are and what they want out of their job.
- **NJ Next Stop:** The NJ State Employment and Training Commission site for youth offers vital details on numerous industries and the types of jobs that those industries offer, including the most recent news on the job front as well as an inside look into the emerging industries that are creating brand new types of jobs.
- **LearnDoEarn.com:** The project site for the New Jersey Chamber of Commerce's “Learn. Do. Earn.” program delivers messages on the importance of work ethics as



the foundation for great careers as well as information on techniques for motivating students.

- **Making it Count:** This online tool created by Monster.com. for students transitioning into high school, college and careers features articles written for students, by students. Also featured are articles written by career professionals, interactive games, tools, and e-newsletters.

Students can also access NJCareerDoor.com through the North Jersey Partners Web site at www.northjerseypartners.org where they will find the following additional helpful resources:

- **Science, Technology, Engineering & Mathematics (STEM) Resource Database** is a compilation of searchable educational materials that have been vetted by New Jersey Institute of Technology experts so that users can feel confident that the information is correct and educationally sound. The information provides a repository of skills development programs in these academic fields and raises awareness of the career possibilities and job opportunities in science, math, engineering, and information technology.
- **Project Management Courses** are designed for anyone interested in a career as a project manager. The three-one hour self-paced online courses are tailored to the following growth industries: Transportation, Logistics, and Distribution (TLD), Bio-Pharmaceutical, and Information Technology. The courses provide the opportunity to explore and understand the skills necessary to be a project manager and were created with industry input.

Weaver added, “Through NJCareerDoor.com, our audience of high school and county college students can access the far-reaching array of career information.” The options range from interactive career assessments that match user interests with specific occupations to detailed background on job skills and where to train for specific careers.

Funding for this initiative has been provided through a project called North Jersey Partners’ Workforce Innovations in Regional Economic Development (WIRED). North Jersey Partners’ is executing WIRED within the eight northern New Jersey counties - (Bergen, Essex, Union, Hudson Warren, Sussex, Morris, and Passaic).

The North Jersey Partners' mission is to align and connect regional institutions and organizations to ensure that individuals and industries become and remain competitive, inventive, and innovative.

For more information, visit www.NJCareerDoor.com or www.northjerseypartners.org.