



North Jersey Partners  
c/o Newark Alliance  
744 Broad Street, 17th Floor  
Newark, NJ 07102

Phone (973) 596-6400  
Fax (973) 624-9303  
email: northjerseypartners@newark-alliance.org  
www.northjerseypartners.org

## **JJ Ramberg to Kick Off the Second 2009 North Jersey Innovates Conference**

Newark, NJ – Social media strategies, finding capital, the five deadly sins made in sales, and growing your business are among the topics at the second 2009 *North Jersey Innovates Conference* on Thursday, Nov. 12 from 7:30 a.m. to 3 p.m. at the Eisenhower Corporate Campus in Livingston, NJ co-hosted by North Jersey Partners and NJEntrepreneur.com.

JJ Ramberg, host of MSNBC's *Your Business*, will kick off the conference and moderate the "From Entrepreneur to CEO" panel session. Now in its fourth season, *Your Business*, is the only television show dedicated to issues affecting small business. Ramberg has profiled hundreds of small business owners and provided advice through countless small business experts and investors.

The second panel session "Blazing New Trails-Pioneering Entrepreneurs," moderated by James Barrood, Executive Director Rothman Institute of Entrepreneurial Studies, will share stories with attendees of entrepreneurs being uniquely creative in launching a new venture. In addition, there will be workshops, exhibitors, small business financial representatives, and networking time for participants.

Register online at <http://njinnovates.com> by Nov. 4 for a special rate of \$35; registration after Nov. 4 is \$45. In addition to North Jersey Partners and NJEntrepreneur.com, the U.S. Small Business Administration, NJ Economic Development Authority, Martin Financial Group, and OlenderFeldman LLP are conference sponsors.

North Jersey Partners is an innovative regional partnership of public, private and government organizations collaborating to deliver programs, training, and support to ensure the continuity of a skilled workforce to drive economic growth in northern New Jersey. This conference is funded by North Jersey Partners through the Workforce Innovation in Regional Economic Development (WIRED) grant through the U.S. Department of Labor Education and Training Administration.

NJEntrepreneur.com, through its Web site, serves as a centralized resource for entrepreneurship throughout New Jersey providing information and support that is so critical for those starting and building a business in the Garden State.

