

North Jersey Partners November E-Newsletter

North Jersey Innovates Conference a Hit with over 125 Participants

Trust in your partners and employees as well as confidence in yourself were among the common threads at the second *2009 Innovates Conference* held in mid-November in Livingston, NJ sponsored by [North Jersey Partners](#) and NJEntrepreneur.com. Over 125 participants heard JJ Ramberg, host of MSNBC's *Your Business*, speak as well as moderate a panel that discussed how to build a business starting from a good idea and determination.

All of the entrepreneurs that participated in the two panels and three workshops shared their experience, successes, failures and challenges with the audience. Regardless of the business, all of the entrepreneurs agreed that realizing your goal is demanding and takes hours of hard work. However, the benefits outweigh the costs.



James Barrood, Executive Director of the Rothman Institute of Entrepreneurial Studies, leads a spirited discussion about “blazing new trails” with panelists Rachel Braun Scherl, co-founder of Semprae Laboratories; Saurabh Abrol, co-founder of WineChateau.com; and Scott Barnett, co-founder of Bluenog.
